**Summarize the Stacey Analysis**

The Acme Health Innovations (AHI) project management team conducted a Stacey analysis to determine the best project management lifecycle for implementing the new marketing app.

The team identified seven objectives that were critical to completing the project. The team evaluated the project objectives by analyzing two key parameters:

* Level of agreement
* Certainty

The team decided that five objectives should be implemented using a predictive or waterfall method, and two objectives should be implemented using an adaptive or Scrum methodology.  
See the table below:

